



Responsible Management Education





Prof. Dr. Anders Aspling

Secretary General
The Globally Responsible Leadership Initiative (GRLI)

Senior Adviser
European Foundation for Management Development (EFMD)

Advisory Professor
School of Economics and Management (SEM)
Tongji University

Shanghai Affiliated Professor, CENTRUM Católica,
Pontificia Universidad Católica
del Perú

www.grli.org

www.efmd.org





Introduction

EFMD, GRI, UN Global Compact and
PRME

GRI FOUNDING PARTNERS





EFMD

EFMD acts as a catalyst
to promote and enhance

excellence

in management development

in Europe and worldwide





A global community of action and learning



- Founded by UN Global Compact & EFMD (2004)
- Pioneering select group of learning institutions and companies from all continents
- Engaged hands-on in developing a next generation of globally responsible leaders





The UN Global Compact

The UN Global Compact's ten principles in the areas of human rights, labour, the environment and anti-corruption enjoy universal consensus and are derived from:

- **The Universal Declaration of Human Rights**
- The International **Labour** Organization's Declaration on Fundamental Principles and **Rights** at Work
- The Rio Declaration on **Environment** and Development
- The United Nations Convention **Against Corruption**

The UN Global Compact asks companies and organisation to embrace, support and enact, within their sphere of influence, a set of core values in the areas of *human rights, labour standards, the environment and anti-corruption.*

G R I F O U N D I N G P A R T N E R S





The UN Global Compact's Principles for Responsible Management Education Lained (PRME), Geneva, July 6th 2007



**Press Conference,
United Nations**





GRI

Original Co-convenors to the UN Global Compact's PRME

- EFMD
- AACSB (The Association to Advance Collegiate Schools of Business)
- GRI
- Aspen Institute
- EABiS
- Net Impact
- GMAC (The Graduate Management Admission Council)

G R I F O U N D I N G P A R T N E R S





PRiME Principles for Responsible Management Education

As institutions of higher learning involved in the education of current and future managers we are voluntarily committed to engaging in a continuous process of improvement of the following Principles, reporting on progress to all our stakeholders and exchanging effective practices with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

G R I FOUNDING PARTNERS





Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

www.unprme.org

G R I F O U N D I N G P A R T N E R S





The PRME

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

www.unprme.org

GRI FOUNDING PARTNERS





The PRME

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

www.unprme.org

GRI FOUNDING PARTNERS





The PRME

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

www.unprme.org

GRI FOUNDING PARTNERS





The PRME

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

www.unprme.org

GRI FOUNDING PARTNERS





The PRME

Principle 1

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

www.unprme.org

GRI FOUNDING PARTNERS





GRLI

is

**an Advanced Laboratory for
the Implementation of the PRME**





First Meeting and Two Global Summits programme for the summits orchestrated in collaboration with GRI

- **New York, 2008**
- **New York 2010**
- **Brussels, 2011**

GRI FOUNDING PARTNERS





Tool for Experience Sharing & Shared Learning

- **Sharing Information on Progress (SloP)**
 - **Every two years**

G R I F O U N D I N G P A R T N E R S





At the Rio Earth Summit 2012

- **50+20 report**
- **The Way Forward for Business and Management Education**
- **PRME, GRI and the World Business School Council for Sustainable Business**

G R I F O U N D I N G P A R T N E R S





Growing Number of Good Examples!

Principles needed to be proved in action; through clear strategies, action plans, implementation and follow-up

G R I FOUNDING PARTNERS





www.unprme.org

G R I FOUNDING PARTNERS





GRI

Three ellipses forming a circle as they expand – our globe.

They represent I, we and all of us – from the smallest to the largest.

They have the color of a blue ocean and a clear sky.

